

School of Business and Leadership
Bachelor of Science in Business Administration – Sports Management
Curriculum Guide 2024-2025

Course	CR	Taken	Course	CR	Taken
<i>Freshman Year: First Semester</i>			<i>Freshman Year: Second Semester</i>		
ENG 100 English Composition I ¹	3		ENG 100 English Composition II ¹	3	
MAT 101 College Algebra ²	3		BUS 103 Introductory Statistics ²	3	
SCI Elective ³	3		SCI Elective ³	3	
BUS 100 Introduction to Business	3		PHIL 100 Introduction to Ethics ⁴	3	
GEN 100 First Year Experience ⁶	3		COMM 100 Introduction to Communication ¹	3	
<i>Sophomore Year: First Semester</i>			<i>Sophomore Year: Second Semester</i>		
BUS 101 Principles of Finance*	3		BUS 102 Principles of Marketing*	3	
BUS 104 Principles of Microeconomics*	3		BUS 105 Principles of Macroeconomics*	3	
BUS 201 Introduction to Financial Accounting*	3		BUS 202 Introduction to Managerial Accounting*	3	
BUS 206 Business Law*	3		BUS 207 Business Analytics for Decision Making*	3	
INF 100 Information Systems Management*	3		BUS 208 Global Business Environment ¹	3	
<i>Junior Year: First Semester</i>			<i>Junior Year: Second Semester</i>		
BUS 205 Business Intelligence*	3		BUS 303 Process and Operations Management*	3	
BUS 300 Business Communication*	3		BUS 301 Professional Communication*	3	
BUS 209 Business Finance*	3		Global Learning/Social Science Elective ⁵	3	
SPTM 200 Introduction to Sports Management ⁸	3		SPTM 300 Sport Management and Law ⁸	3	
SPTM 201 Sports Media and Public Relations ⁸	3		SPTM 301 Sports Finance ⁸	3	
<i>Senior Year: First Semester</i>			<i>Senior Year: Second Semester</i>		
BUS 401 International Business	3		SPTM 400 Sports Management Capstone ⁹	3	
BUS 306 Fundamentals of Project Management*	3		SPTM Ethics in Sports Managements ⁷	3	
BUS 405 Business and Community Engagement ¹	3		Free Elective ⁷	3	
SPTM 303 Marketing in Sports ⁷	3		Free Elective ⁷	3	
Business/Concentration Elective ⁸	3		Free Elective ⁷	3	

*Students must earn a C or better in this course

¹ Fulfills the General Education Written and Oral Communication requirement.

² Fulfills the General Education Inquiry and Analysis requirement.

³ Fulfills Scientific Reasoning course list for options.

⁴ Fulfills the General Education Humanities and Fine Arts requirement

⁵ Fulfills General Education for Global Learning requirement.

⁶ Fulfills the General Education Lifelong Learning requirement.

⁷ Free Electives include any courses within the university (check prerequisites and credit hours).

⁸ Business/Concentration electives include BUS, ENT, HLC, HRM, SPTM and MGMT courses

⁹ Senior Capstone Requirement

[General Education Requirements](#): 30 credit hours

Business Administration Core Requirements: 60 credit hours

Free Elective Requirements: 9 credit hours

Business Elective/Concentration Requirements: 21 credits (Sports Management -18 credits)

Total Credit Hours: 120

Additional Requirements

- *Degree Audit*: Students must request a degree audit after completing 70 credit hours via their academic advisor or department chair.
- *Graduation Requirements*: Students must earn a minimum of 120 credit hours in the specified curriculum with a cumulative grade point average of 2.0 or better in each course taken.
- *Withdrawals/Repeats*: Withdrawals and transferred courses do not count as repeats. Students may withdraw from and repeat a total of 15 credits throughout their entire degree, respectively.

For any questions or concerns, please contact your academic advisor or department dean.